

IAQ QUALITY SUSTAINABILITY AWARD 2022 - ONE-PAGE SUMMARY

The One-Page Summary should be filled in and submitted as Appendix 1 to your Application. It will also be published on the IAQ Quality Sustainability Award Homepage; <http://iaqaward.com>. The length of this document must not exceed 1 page.

Project and contact details		
The name of the quality sustainability project (max. 100 characters) Research and application of green packaging materials based on LEC and SDG strategy		
Contact Person May Xie	Telephone +8602085195407	Email may.xie@amway.com
Organisation(s), country, where the project-members are working, including Web-page links Amway (China) Co., Ltd./ Amway (China) R&D Center Co., Ltd, Guangzhou China https://www.amway.com.cn/		
Project description		
<p>As a leading enterprise of FMCG, Amway needs to use a lot of packaging materials such as bottles, packaging bags, hoses, color boxes and cartons every year, so it will consume a lot of resources such as plastics and pulp. How to achieve responsible consumption and production and promote the partnership between upstream and downstream supply chain enterprises to achieve green goals together, Amway conducts research and application of green packaging materials based on low-carbon economy and sustainable development strategy.</p> <p>The project can save plastic and paper, ensure the quality of goods, reduce energy consumption, reduce carbon emissions and save resources. In terms of economy, it effectively controlled the rising cost of packaging, alleviated the pressure of rising prices and supply risks of enterprises, provided consumers with green and reasonably priced products, and made economic contributions to stabilizing consumer goods CPI. Through this project, Amway will work with more partners to build a new pattern of sustainable production and consumption. Take green consumption as the value centre of product development and make sustainable development the core competitive advantage.</p>		

Project leverage potential	Picture/Image describing the project
<p><i>In this project, Amway has achieved two UN sustainable development goals. It not only leads the industry to use renewable new packaging materials for responsible production and consumption, but also drives the research and development of new environment-friendly packaging materials and high-quality regional economic development through the cooperation of upstream and downstream suppliers.</i></p>	